

RESUME

Mathias
Vestergaard

// Mathias
Vestergaard™



Address

Mathias Vestergaard™
Yellow Cock Studio
Graven 16B
DK-8000
Denmark

Contact

m@mathiasvestergaard.com
phone: +45 27102711

Bio

Mathias Vestergaard (b. Nov. 27th, 1985), is an artist-entrepreneur based in Århus (Denmark) and New York. His works include writing, photography, short films and talks. His personal brand and company Mathias Vestergaard™ – which includes two assistants and a publicist – is also involved in activities around fashion, public media, Internet, teaching, music and venture businesses. Central to all activities is a dialectic relation between art and entrepreneurship: Art is supposed to move people and change the world, but for this to happen, the artist has to position himself as an entrepreneur in the economy and the media. The personal branding and trademarking is a satirical remark on this dichotomy.

Education

BA in Information Studies and Cognitive Semiotics from Aarhus University. 2008.
Introductory Microeconomics from London School of Economics. 2006.
Currently studying for an MA in Information Studies at Aarhus University. 2010.

Portfolio

www.mathiasvestergaard.com provides documentation and press for all relevant activities since 2003.